





# **Media Release**

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# LEADING ARCHITECTURAL DESIGN FIRMS B+H AND SAA JOIN SURBANA JURONG GROUP

Combined entity amongst largest architectural groupings globally

**Singapore, 16 October 2018** – Surbana Jurong, one of the largest Asia-based urban and infrastructure development consultancies, is set to form one of the largest architectural groupings in the world with the joining of two leading architectural firms, Canadian-headquartered B+H and Singapore-headquartered **SAA**, as member companies. It has also entered into a collaboration agreement with Hong Kong-headquartered **Rocco Design Architects**.

B+H is a global, award-winning consulting and design solutions firm providing architecture, interior design, planning, landscape design, and strategic consulting services with ten studios around the world. Through its design leadership, talent, portfolio, and consulting services, B+H uses design thinking to create high value solutions for the built environment. It is ranked 52 in the World Architecture Top 100 and 66 in the Top 100 Interior Design Giants.

SAA is among the Top 10 architecture firms in Singapore, with an established presence across Southeast Asia. It has expertise and experience in the design and delivery of award-winning architecture projects across the key sectors of transport, mixed use developments, commercial, healthcare, business parks and residential.

The addition of B+H and SAA will deepen Surbana Jurong's technical capability to offer best-inclass architectural and interior design services for both urban and infrastructure projects globally. It will also strengthen Surbana Jurong's ability to provide comprehensive, end-to-end solutions, from development strategies, to design and engineering services, project and facilities management, and financing solutions to its clients. The two new member companies will complement Surbana Jurong's current market coverage. Surbana Jurong plans to tap B+H and SAA's presence to expand its service offerings into new geographical markets such as North America and new growth sectors such as healthcare.

Additionally, Surbana Jurong has formed a collaboration with Rocco Design Architects. Rocco Design Architects is an award-winning architectural practice based in Hong Kong, led by renowned architect Rocco Yim. This collaboration is a long-term partnership to jointly pursue projects in the region, particularly Hong Kong and the Greater China Bay Area.

Mr Wong Heang Fine, Group CEO of Surbana Jurong said, "Welcoming B+H and SAA into the Group reflects Surbana Jurong's strategy to strengthen and transform our architectural practice and enable us to compete with the best in the world. With a larger pool of global design talents consisting of Surbana Jurong's architects, new members B+H and SAA, and partnerships with other renowned architects such as Rocco Design, we will be able to nurture and groom future architectural talents by providing them with more exposure opportunities to projects globally."

He added, "Our growth strategy has always been about strengthening our capabilities so that as a Group, we can better serve our clients in more markets. Besides deepening our architectural expertise, the new member companies will also complement the Group's current competencies. Having an integrated value-chain also allows us to propose holistic solutions from the start, resulting in better efficiencies and cost-savings for our clients."

"This partnership accelerates B+H's continued growth strategy and positions us to compete with major firms in the world," says Bill Nankivell, CEO, B+H. "Continued investments, consolidation, mergers and acquisitions in our industry are providing platforms for firms to grow, diversify, compete, and attract and retain the best talent. The B+H and Surbana Jurong partnership will allow us to deliver bold and inspiring projects in new geographies and sectors, providing extraordinary opportunities for our people."

SAA Managing Director Yeo Siew Haip, said, "This agreement represents the next stage of growth for SAA. We see this as being a natural fit given the synergies of our two businesses in terms of core values, competencies and clients. At the same time, joining the Surbana Jurong network gives SAA greater access to increased resources and wider scale. This will heighten our ability in securing new national and international projects, adding greater value to our design and service offerings to clients and partners."

#### **About Surbana Jurong**

Surbana Jurong is one of the largest Asia-based urban and infrastructure consulting firms. Leveraging technology and creativity, Surbana Jurong provides best-in-class consultancy solutions across the entire value chain of the urbanisation, industrialisation and infrastructure domains.

Headquartered in Singapore, the Surbana Jurong Group has a global workforce of over 14,000 employees in more than 120 offices across over 40 countries in Asia, Australia, UK, the Middle East, Africa and the Americas, and an annual turnover of around S\$1.5 billion.

Surbana Jurong has a track record of close to 70 years, and has built more than a million homes in Singapore, crafted master plans for more than 30 countries and developed over 100 industrial parks globally.

Surbana Jurong's motto 'Building Cities, Shaping Lives' reflects its belief that development is more than just steel and concrete. Surbana Jurong creates spaces and designs infrastructure where people live, work and play, shaping cities into homes with sustainable jobs where communities and businesses can flourish.surbanajurong.com

#### About B+H

B+H is a global, award-winning consulting + design solutions firm. It leverages the core visualization and integration skills of an architecture and design practice to understand and articulate complex data into transformative solutions across a broad spectrum of sectors and services.

Founded on a 65-year legacy of creating bold and inspiring spaces for people, B+H provides core architecture, planning, landscape, and interior design services. Today, its team includes more than 450 curious designers, place makers, strategists, storytellers, and creative human beings who believe in embracing change and challenging the status quo to deliver resilient, healthy environments that make positive contributions to their communities and are characterized by vibrant human experiences.

Collaborating across ten studios in Toronto, Vancouver, Calgary, Seattle, Los Angeles, Dubai, Shanghai, Hong Kong, Singapore & Ho Chi Minh City, B+H's architects, interior designers, planners, landscape architects, organizational design specialists, experience designers, researchers, analysts and brand strategists combine strategic thinking, bold design and advanced technology with the creative human energy of an interdisciplinary, multigenerational team.

A member of the Surbana Jurong Group, B+H delivers strategic consulting and high value design solutions that shape spaces, communities, and economies.

bharchitects.com

#### **About SAA**

SAA Architects (SAA) is a full-service architecture practice consistently placed among the Top 10 firms in Singapore. Established in 1970, SAA's portfolio spans all major sectors, and has been honoured with numerous design and excellence awards – showcasing the firm's commitment to meeting the highest possible standards of distinction.

The firm serves public- and private-sector clients across the key sectors of transport (aviation, rail transit, maritime), mixed use, commercial (office, retail, hotel), healthcare, business park/industrial, and residential; ensuring design and service excellence in implementing creative solutions tailored to their specific needs.

SAA's practice philosophy places the needs of people and communities at the heart of its designs and business practices; creating architecture that enrich communities and improve people's lives.

#### www.saagroup.com

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